



Job Title: Strategic Communications Director
Salary Range: \$70,000 - \$90,000
Location: Jefferson City, MO
Posting Dates: February 4, 2019 – February 20, 2019

The Missouri Department of Labor and Industrial Relations is seeking a highly motivated person to play a key role in the development and implementation of strategic planning, branding and messaging efforts to create communication strategies that clearly reflect the Department's goals and priorities. The Director must be a strategic thinker who can quickly operationalize concepts and ideas and demonstrate agility and personal flexibility in a fast paced environment. This position will report to the Department Director and Deputy Director and will work closely with leadership to align communications and strategic planning with department goals and initiatives and work across state agencies to accomplish multi-agency initiatives.

Primary Job Duties:

- Develop, oversee and implement strategic planning, branding, positioning, public relations, social media, speaking engagements, events, website, and other communications.
- Define, develop, and manage end-to-end execution of press strategies. Serve as primary media spokesperson for the Department's programs and services.
- Demonstrate strong leadership, independence, initiative, and technical skill in the area of strategic planning, communications and public relations; able to administer general administrative direction to communications team and division leadership.
- Serve as a visionary communicator, understanding trends and full scope of messaging for internal and external stakeholders at the state and federal levels. Proactively seek out opportunities to enhance awareness of the Department's programs and services.

Required Skills

- Knowledge of the principles, theories, techniques, and practical application of strategic planning, business process redesign, continuous improvement, project management, and organizational change management
- Experience leading organizational planning, media and communication strategies
- Proven record in creating innovative and targeted communications programs that generate results
- Ability to conduct research and find accurate and pertinent information
- Extensive experience working with social media platforms such as Twitter, Facebook, LinkedIn, YouTube, Instagram, etc.

Eligibility:

A successful candidate has seven or more years of professional experience in strategic planning, public relations, journalism, advertising, marketing, business process improvement, or related fields, and a bachelor's degree from an accredited college or university. Prior strategic communications experience with both private sector and public sector clients a plus.

To apply, submit a completed application (labor.mo.gov/sites/labor/files/pubs_forms/2396-AI.pdf), cover letter, resume, writing samples, and transcripts to: humanresources@labor.mo.gov , fax to 573-751-3668 or mail to: Human Resources, PO Box 510, Jefferson City, MO 65102.

Missouri Department of Labor and Industrial Relations is an equal opportunity employer/program.